OPTIMAL PRINTING
AND IN-STORE
ADVERTISING
SOLUTIONS

DESIGN PRINT DECOR





## **OUR STORY**

Established in 1995, CONINT Kft's initial core business activities were marketing consulting as well as traditional printing. Our portfolio expanded with the addition of POS device distribution and import in 1997.

We started out from a small office as a one-person business, but soon received important orders from reputable companies already in our first year.

We have been providing customised and comprehensive printing services for print, promotional and advertising material since 2000, adding offset printing in 2004.

Our digital printing capacity has been steadily expanding since 2007, and we've been adding one new machine to our park every year.

We moved to our new head office on Galvani út, Budapest, in April 2017, and it is here that we welcome our customers in our 1300 m2 facility





# WHAT MAKES US THE RIGHT CHOICE?

WE OFFER DESIGN SOLUTIONS
FOR A FULL RANGE OF
PRINTING AND IN-STORE
PROMOTIONAL MATERIALS,
WITH OVER 30 YEARS'
EXPERIENCE AND
STATE-OF-THE-ART
DIGITAL AND OFFSET
PRINTING CAPACITY.

## FOR MORE THAN 30 YEARS



GRAPHIC DESIGN



PRINTING



PRINTING



ADVERTISING MATERIAL, DISPLAY



STORE ADVERTISING, DECOR



COMPLIMENTARY SWEETS

OPTIMAL PRINTING AND IN-STORE ADVERTISING SOLUTIONS



# WE OFFER OPTIMAL PRINTING AND IN-STORE ADVERTISING SOLUTIONS

#### WHAT MAKES OUR PRODUCTS OPTIMAL?

All you need to tell us is where you are going to use your publication or POS material, and for what purpose. We'll suggest and design the appropriate brochure or point-of-sale product for your needs, then produce it promptly and economically with our best suited print and production technology.

We adapt to your needs to ensure that the advertising material or leaflet, poster, brochure, or any other print product is ready within a short deadline, in an excellent quality, at a reasonable price.

Advertising material is produced using a wide selection of media and a variety of often complex technologies.

Relying on more than 25 years' industry experience and state-of-the-art production capacity, our colleagues are here to help you find the right material and choose the best solution. You can source all your printing and promotional product or display needs easily, from one place.

We reply to enquiries sent through our website within 24 hours.

Any questions? Call us now on +36 1 481 4660!

### **GREEN PRINTING**

#### **ENVIRONMENTAL AWARENESS**

For us, environmental awareness is not just a marketing slogan; we invested heavily in order to turn our press into an environment-friendly, green printing business.

In recent years, we have applied for - and received - EU funding for the development of our machinery and staff on 10 occasions. We are consciously replacing our machinery with more modern, low-power tools. The efficiency of our machinery enables us to produce fast and precise work, which is also reflected in our prices.

We can produce more per unit time, which translates into lower unit prices for you, and lower energy usage.

The protection of the environment is close to our hearts; we choose our source material carefully to have the least impact on the environment. We use FSC-certified paper as source material and inks containing a minimum amount of harmful substances. We offer a generous assortment of recycled materials for decoration.

Reducing, if not eliminating the mountains of waste is everyone's responsibility, and one way to do that is through recycling. We are doing just that, both in the press and the office.



All our paper waste is 100% recycled.





### **GRAPHIC DESIGN**

# DESKTOP PUBLISHING AND PRE-PRESS SERVICES IN ONE PLACE

We also advise our customers on matters of graphic design as early as the brainstorming phase.

Not only can you order printing and binding work, but our colleagues are also able to undertake the complete design, editing and pre-press preparation. Share your ideas with our seasoned professionals, be it for a logo, brand, brochure, poster, or even just a corporate business card.

Why choose us for your design needs?

It makes things simpler and more efficient, not to mention the time and misunderstandings you can save. Keep your company brand, advertising material and production in one hand. No misunderstandings around production, colours or technologies used.

You can find further information on the submission of materials at the link below:

https://conint.hu/hasznos-infok/anyagleadas/





## **DIGITAL PRINTING**

# PRINTING TASKS IN SMALL RUNS WITH A SHORT PRODUCTION DEADLINE

Digital printing is ideal for printing materials in a small number of copies in colour or black and white.

# WHY IS DIGITAL PRINTING A GOOD SOLUTION FOR YOU?

- Print products in small runs of 1 to 1,000 copies
- Customised printing, possibility to personalise,
   DM letters, envelopes
- No film, mounting or type-form related costs
- Quick turnaround, even within one day
- Poster printing machines enable large formats
- Economical: offset quality even for 1 copy





## **OFFSET PRINTING**

# PRINTING IN LONG RUNS DO YOU NEED A BROCHURE, BUT DON'T KNOW WHAT PAPER AND FORMAT TO USE?

Our printing professional colleagues in customer service will be happy to advise you on matters of production to make sure that the print product truly reflects your ideas.

Leaflets, posters, brochures or catalogues are the most frequently requested print products, but we are more than able to produce anything paper-based using creative designs.

Make your printed materials special with a variety of surface finish procedures.

Glossy or matte or even soft-touch lamination makes the cover of your brochure elegant and protected.

Hot stamping foils, available not only in the usual gold and silver colours but in hundreds of shades, provide for spectacular graphic solutions as well.

Special format solutions can be achieved using UV or 3D varnish.

Your items will be manufactured with Heidelberg B2 and Ryobi A1 printing machines, to short deadlines, in excellent quality.

In the printing industry, Heidelberg stands for precision and sophistication, just as Porsche does in the automotive sector.

With Ryobi, Japanese precision has entered the printing industry. The latest printing machines and continuous quality control enable us to deliver even the most demanding print jobs.

Catalogues and books can be manufactured using multiple binding solutions.

We offer saddle-stitch binding, PUR adhesive binding, or even the traditional hardcover binding solution. We also provide manual processing, sticking, retraction, enveloping and individual packaging services.

Starting with the first quotation, each step of the workflow is recorded in our computer system, so you can monitor and track the production at any time.



# WHAT IS A PRETTY BOX GOOD FOR?

#### THE FAVOURITES OF IMPULSE BUYERS

Well-designed packaging can really enhance the success of a good product.

Attractive in itself, a beautiful box can help sell your product. Not all products are manufactured in huge quantities: boxes of appropriate qualities are important in case of small-series products or variable packaging as well.

Our company offers a solution to such situations with a brand-new printing machine.

We produce boxes, including collapsible cardboard boxes, economically from cardboard of different quality and thickness, in quantities of hundreds or even thousands.

We use recycled and standard GC cardboard as well as premium quality creative cardboard.

Surface treatment solutions include simple matte lamination, machine varnish, or different kinds of surface finish, hot foil stamping, UV varnish or embossing.

We help our customers to design the right box as well as to plan the graphics and dieline drawing



## **JOLLY JOKER STICKERS**

# AN ADVERTISING MATERIAL YOU DON'T WANT TO MISS OUT ON

There is a universal printed product that can be manufactured using at least five or six technologies.

This very popular and widespread product is stickers.

There are thousands of ways to use them, and the range of their materials is practically endless.

They are used in packaging industry to indicate logistic information, to specify simple product information printed in black on packagings, or for spectacular surface-finished labels. They can be manufactured in sheets, cut up into single pieces, scored at the front or back, or in scrolls of tens of thousands of pieces.

We use it for decoration on walls, glass, windows, cars, in large or even giant sizes as well.

Their material can be white, highly transparent, sandblasted, patterned or perforated.

Not to mention plotter foil available in hundreds of colours.

We manufacture thousands of square metres of self-adhesive products per year for our partners.

From planning to implementation, we help you develop the right solution.









### CARDBOARD DISPLAY

# A RANGE OF TOOLS TO SUPPORT IN-STORE SALES

If your product gets listed in stores, it is important for it to receive more attention, but in case of other promotions, extra visibility in sales will also come in handy.

Shelf displays can help obtain that extra attention for your product. These structures are usually made of corrugated cardboard, reinforced for different load capacities.

Graphics can cover the entire structure or only certain parts of its surface.

For added durability, foil and anti-cleanup protection can be applied.

Large quantities are produced using customised scoring, while smaller quantities – even only a few pieces – are cut up into single pieces.

We contribute to choosing and planning the structures and help our customers by creating mock-ups.



### **CALENDAR**

Our product range includes company calendars, daily planners and lay-flat desktop calendars as seasonal products.

This product category is very popular with our customers, as it is not only a handy work tool but also an always visible advertising material.

We market several types of this product, including daily planners in different sizes, wall and desktop calendars, shipping calendars, lay-flat desktop calendars and card calendars.

You'll want to prepare for this work as early as August, so that you can hand the calendars out to your partners in time.

There are several forms of customisation available, from standard premade calendars, fitted only with the company logo and a minimum of company content, to fully tailored designs.

Our company helps you choose the right calendar with many years of experience and a wide range of manufactured samples.



# ADVERTISING DECOR, BOARD AND POSTER PRINTING

#### LARGE FORMAT PRINTING

A wide range of materials is available for manufacturing advertising decor products, including self-adhesive paper or vinyl, blackout roll-up materials, PVC, fabric, translucent or even fire safety compliant materials.

These materials can be printed in poster printing machines even in photo quality.

Surface protection is provided using protective foils of different durability. The printouts can be included in display structures or shaped into custom formats.

Our colleagues are happy to help you choose from these options.

We also print and make-up (cutting to size, eyeleting, hemming, mounting) flags, banners, pop-up wall panels for indoor and outdoor use. In case of printing on hard materials, you can choose from a range of materials of different quality and thickness.

Our colleagues make suggestions on the material suitable for the way of use and the placement.

Large format printing allows for direct printing on hard materials as well, such as foam-covered PVC, acrylic sheets, wooden or metal boards

UV printing results in more durable prints, particularly recommended for outdoor use due to their increased weather resistance.

Recycled materials are also increasingly available for the manufacturing of decoration products.

Large format printing also allows cutting out materials without scoring, which makes it possible to manufacture paper displays, collapsible cardboard boxes and figures cut to custom shape in smaller quantities as well. We help with planning these and preparing the graphics upon request.

Any surface of your office or premises – especially if owned by you – offers a free advertising opportunity, so feel free to use them!

In this way, you can advertise your business with only a small investment; it is, after all, an important element of your brand.

Remember to update these surfaces from time to time, as a worn, outdated, cracked decor surface is quite a depressing sight.





## **DISPLAY STRUCTURES**

# SPECTACULAR, DURABLE AND EVEN INTERCHANGEABLE SOLUTIONS...

- BANNER stands
- ROLL UP poster stands
- POP UP mobile backdrops
- Counters for offering goods and information
- Poster frames
- Stopping boards, billboards
- Brochure holding stands
- Illuminated poster frames

For further information on our devices, please visit our website under www.megallitotabla.hu or use the QR code below:



Display structures are essential tools of events, trade fairs and company appearances.

Our spectacular, durable and even interchangeable solutions allow your visitors and customers to focus on your company and products. Are you preparing for a trade fair, promotion or advertising campaign, or a product introduction?

Do you want to introduce your products and services, reach out to your customers and grab their attention?

The mix-and-match advertising tools offered by our company are excellent ways to display your product information and promotions.











We offer a very wide range of such products in terms of pricing as well as quality.

We also provide printouts for these structures, if necessary, from graphic design to implementation or even setup.

Point of Sale advertising tools such as information and stopping boards or counters for offering goods all contribute to an increase in turnover.

You can read more about these products on our site under **www.megallitotabla.hu**, but our colleagues are also happy to help you find the best solution.









### **ACRYLIC SHEETS**

#### THE ELEGANT MATERIAL

In the past two years, the market discovered plexiglass, an old and yet new material.

It was a popular protection equipment during the pandemic, and now it is making a comeback in the form of other products.

Beyond the usual acrylic brochure stands as well as desktop or wall-mountable leaflet holders, this material is used in manufacturing a very wide range of products.

It is increasingly used for decoration purposes and information boards.

Apart from traditional signs, it can also be added to edge-lit desktop signs, or applied as engraved or printed decoration for festive events.

It can also be shaped into spectacular, tailor-made prizes.

It is widely used in multiple industries, from pharmacy display tools to promotion purposes in hospitality, wineries, optical stores or jewellery shops.

We support the demands of our partners with lots of samples and ideas.



# STORE AND OFFICE DECORATION, ADVERTISING BOARDS

Make your store or showroom more spectacular!

Your customers will get their first impressions about your shop, office or showroom while they park.

Uniform and aesthetically pleasing parking, directional and advertising signs, the store walls, shop windows, signs, as well as the appearance of the entrance all play an important role in the company's image.

Advertising boards are made of either aluminium or plastic, decorated with a foil or printed on with UV printing technology.

At an exhibition or event, you must grab the attention within a short period of time. Here, spectacular decoration is even more important. Indoor decoration can be printed on multiple materials. The most frequent choices are vinyl, wallpapers, foam-covered PVC, rigid board bases and acrylic sheets.

Highlight what's on offer in your store with hanging signs, paper displays, attrap, floor stickers, wall boards, or till, shelf and pallet decoration.

Office decoration contributes to the right working environment.

Customized wallpapers, wall stickers, decorated partition panels, glass surface decorations provide endless opportunities.

We are not afraid of working in height! Following an initial assessment, we carry out any type of operative or decorative activity through rope access or motorised platforms, in the required timeframe, whether it is a banner, One Way Vision film, mesh fabric, illuminated board or neon sign.

Lighted advertising materials are increasingly popular. They usually include a lightbox, that is, an aluminium frame of any size, with a translucent textile print on it.

#### Frames can be

- wall-mounted, free-standing or hanging,
- one- or two-sided,
- outdoor or indoor.

Graphics are lit using energy-efficient LED modules.

The photo quality, interchangeable printout is fixed to place with a sewn-on rubber tape.

These products provide elegant ways of raising attentions in showrooms, salons, office entrance halls or trade fairs





## **COMPLIMENTARY SWEETS**

#### A SWEET MARKETING TOUCH!

Complimentary sweets, chocolates, lollies, confectionary are all advertising material that is so much more than a leaflet!

It is easy to stand out with a personalised company gift bearing your logo, and one that is sure to give your partners lasting memories!

Visit **www.reklamedesseg.com** and have a look at our selection of confectionery.

Choose the most successful advertising media you can find for your business from our chocolates, desserts, sweets, lollies, delicacies or our truly unique Christmas candies.

- Chocolates
- Sweets
- Lollies
- Desserts

- Christmas fondant candies
- Fruit gums
- Delicacies
- Caramel candy

## PROMOTION GIFTS

Our customers often inquire about procurement and branding of promotion gifts as an additional service besides traditional printed products.

We have a solution to this as well: in fact, we have multiple ways to procure such items.

We can make a wide range of branded products beyond the most frequent options of pens, mugs, lanyards and T-shirts,

including branded hi-vis vests, kitchen aprons, IT items, sprouting basil seeds, insulated or non-insulated water bottles (a very popular choice nowadays).

Our colleagues are happy to help you with choosing the right products and branding them according to your needs.



#### CONTACT

OFFICE: +36 1 481-4660 • iroda@conint.hu

#### **OFFSET PRINTING:**

+36 1 481-4684 • nyomda@conint.hu

+36 1 481-4661 • print@conint.hu

DIGITAL PRINTING: +36 1 481-4683 • digit@conint.hu

GRAPHIC DESIGN: +36 1 481-4683 • digit@conint.hu

#### ADVERTISING MATERIAL, DISPLAY:

+36 1 481-4665 • kontakt@conint.hu

#### STORE AND OFFICE DECOR, SIGNS:

+36 1 481-4685 • produkcio@conint.hu

COMPLIMENTARY SWEETS: +36 1 481-4683 • edesseg@conint.hu

#### SALES:

Csónó Zsuzsanna: +36 20 392-3362 • sales@conint.hu Kiss Andor: +36 20 243-1472 • kapcsolat@conint.hu



#### CONINT-PRINT KFT.

1117 Budapest, Galvani u. 1–3. Phone: +36 1 481-4660

www.conint.hu www.megallitotabla.hu www.reklamedesseg.com